**LINKEDIN – AN IMPORTANT ROOL FOR RECRUITMENT**

LinkedIn is a website that connects a recruiter to their potential employee, but its role doesn't depend solely on that - it has features which some of you aren't aware of. This list contains a few points that make LinkedIn a crucial tool for recruitment.

1. LinkedIn allows you to keep in touch with an employee who has previously contributed to your company. With its social media features, allows you to connect with an employee instantly. You are just one message away from connecting!

2. LinkedIn profiles are so accurate that some websites have considered using it as an alternative to a resume. It is a website you log in to almost every day so most people update their profile every now and then to attract the attention of their client.

3. LinkedIn is the most popular business related networking site, and that says it all! This social media is gaining popularly rapidly, and hundreds of businessmen religiously spend 2-3 hours searching for potential employee.